

## **TGIF JAZZ IN THE PARKS: PERFORMANCE APPLICATION PROCEDURES**

The City of Carlsbad's Cultural Arts Office has been presenting "TGIF Jazz in the Parks" since the summer of 1986. The concerts take place on Friday evenings between 6 and 8 p.m. for nine consecutive weeks; the concert location moves from one area of the city to another, eventually covering three park sites over the course of the summer.

There is no admission charge to the audience. All concerts are free. In recent years, attendance has averaged about 4,000 – 5,000 per concert.

The TGIF series focuses on JAZZ – and related musical forms such as latin salsa, swing, blues, world, New Orleans, rhythm & blues, zydeco... We do NOT present rock, oldies, folk, classical, country & western, or pop music styles. The emphasis is on San Diego County and southern CA groups, but bands from other regions of the country are increasingly included in the summer's line-up. (Much of it depends on availability and of course, budget.) Our audiences also like to dance, so that is an important factor in our choice of groups as well.

An independent Producer is contracted to provide all the performers, the sound crew and the sound equipment. The Cultural Arts Office presents the concerts and manages the site. Each year, the Cultural Arts Office staff and the Producer confer concerning audience preferences, the individual needs of each park site, quality, balance, and variety of series content. Assertions of special relationships with the City of Carlsbad are not considered in the selection process. The bands are then selected by the Producer, subject to Cultural Arts Office approval. Performers are contracted and paid by the Producer. Bands are required to conduct performances in accord with City regulations and requirements.

**BANDS INTERESTED IN PERFORMING AT "TGIF JAZZ IN THE PARKS" SHOULD SUBMIT THE FOLLOWING INFORMATION TO BOTH THE PRODUCER AND THE CULTURAL ARTS OFFICE. MATERIALS WILL NOT BE RETURNED.**

- 1) A CD sample of the music your group performs.
- 2) A contact sheet with the name, address, telephone and other contact information of the band leader, fax, email, website.
- 3) An information sheet: current band members' names, group instrumentation, and general sound set-up needs.
- 4) A description of music style and resume of past performances, including locations and presenters with contact information for references.
- 5) A photograph of the band that can be used for publicity purposes.

Send these items via US mail to:

TGIF Jazz in the Parks  
On the Other Side Productions, Inc.  
PO Box 2671  
La Jolla, CA 92038

TGIF Jazz in the Parks  
Cultural Arts Office  
1200 Carlsbad Village Drive  
Carlsbad, CA 92008

Follow-up phone call campaigns will NOT produce better results. Upon review of the music sample and materials by the Producer, bands under consideration for TGIF concerts will be contacted by the Producer's staff.